

## We are the AI Platform for Business Transformation

We move with the pace of innovation to help customers transform organizations across every industry while upholding a trustworthy, human centered approach to deploying our products and services at scale.



### Q2 2025:

**\$3.113 billion**

subscription revenues

**21.5%**

YoY constant currency growth<sup>+</sup>

**29.5%**

Non-GAAP Operating Margin<sup>+</sup>

**98%**

renewal rate

**\$10.92 billion**

current remaining  
performance obligations (cRPO)

**21.5%**

YoY constant currency growth<sup>+</sup>

**30%+**

YoY growth

Total customers >\$20M in ACV\*

**27,000+**

employees

### FY 2024:

**\$10.65 billion**

subscription revenues

**22.5%**

YoY constant currency growth<sup>+</sup>

**\$3.5 billion**

Free cash flow<sup>+</sup>

**~8,400**

customers

**86%**

of the Fortune 500 use ServiceNow

<sup>+</sup>ServiceNow reports non-GAAP results in addition to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP. Q2 2025 subscription revenues YoY growth was 22.5%, cRPO YoY growth was 24.5%, and operating margin was 11%. Full year 2024 subscription revenues YoY growth was 23% and net cash provided by operating activities was \$4.27 billion. To see the reconciliation between these non-GAAP and GAAP results, please refer to our earnings release issued on July 23, 2025, and, for prior periods, previously filed earnings releases, all of which are available at [investors.servicenow.com](https://investors.servicenow.com).

\*Previously disclosed number of customers with annual contract value (ACV) greater \$20 million may be restated to allow for comparability. ACV is calculated based on the foreign exchange rate in effect at the time the contract was entered into. Foreign exchange rate fluctuations could cause some variability in the number of customers with ACV greater than \$20 million. Numbers rounded for presentation purposes only.

# ServiceNow AI Platform®

Connect AI, data, and workflows to maximize the value of existing technology investments, cut costs, and make impactful improvements in core business processes all on a single platform.

## The AI Platform for business transformation



### Fortune 500® 2025

ServiceNow ranked on the *Fortune* 500® list for the third consecutive year, highlighting our continued leadership, commitment to innovation, and scaled impact for customers.



### Forbes World's Most Trusted Companies 2025™

ServiceNow ranked No. 2 on Forbes' inaugural Most Trusted Companies in America list due to exceptional performance in employee, customer, and investor trust, and media sentiment.



### LinkedIn Top Companies 2025

ServiceNow ranked on the 2025 LinkedIn Top Companies list in 7 countries, a testament to ServiceNow's dedication to fostering continuous learning and long-term career growth.



### World's Most Ethical Companies

ServiceNow was honored on Ethisphere's highly selective World's Most Ethical Companies list for the second year in a row, showcasing our commitment to integrity and ethical leadership for long-term success.



**servicenow**

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